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10MR831

Eighth Semester B.E. Degree Examination, June/July 2019
Transport & Logistic Management

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART - A

- 1 a. Explain the characteristics of Management Information System. (10 Marks)
b. Define Human Resource Management. Explain the activities of Human Resource Management. (10 Marks)
- 2 a. Explain Henry Foyal's fourteen principles of management. (14 Marks)
b. What are the functions of Managerial economics in decision making? (06 Marks)
- 3 a. What is Financial Statement? Explain three major Financial statements. (07 Marks)
b. What is Depreciation? Explain the methods of calculating depreciation. (07 Marks)
c. Briefly explain Supply and Demand curve. (06 Marks)
- 4 a. What is Bill of lading? Explain three functions of bill of lading? (10 Marks)
b. What are the chief difference between Hague – Visby and Hamburg rules? (10 Marks)

PART - B

- 5 a. List Import – Export documentation and briefly explain the procedure. (14 Marks)
b. Explain Comparative advantage with example. (06 Marks)
- 6 a. What is Operational Research? Explain the steps of Operational Research Analysis. (10 Marks)
b. Define Strategic Management. Give example of key terms in Strategic Management. (10 Marks)
- 7 a. Discuss about the main function of a Port. (10 Marks)
b. Explain the types of port ownership. (10 Marks)
- 8 a. Discuss about Port cost structure with the graph. Explain Port cost, Ships cost and Total port costs. (15 Marks)
b. Explain Payback method, with a graph. (05 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.